



# 2023 GMC SIERRA 1500 DENALI ULTIMATE

**EXTERIOR: WHITE FROST TRICOAT**  
**INTERIOR: ALPINE UMBER**

**ENGINE: 6.2L ECOTEC3 V8**  
**TRANSMISSION: 10-SPEED AUTO**

Visit us at [www.gmc.com](http://www.gmc.com)

## STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

### OWNER BENEFITS

- 3 YEAR / 36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 60,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- \*SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

### SAFETY & SECURITY

- GMC PRO SAFETY
- \*AUTOMATIC EMERGENCY BRAKING
- \*FORWARD COLLISION ALERT
- \*FRONT PEDESTRIAN BRAKING
- \*LANE KEEP ASSIST W/LANE

### DEPARTURE WARNING

- \*FOLLOWING DISTANCE INDICATOR
- \*INTELLIBEAM-AUTO HIGH BEAM
- FRONT & REAR PARK ASSIST
- TRAILER SIDE BLIND ZONE ALERT
- REAR CROSS TRAFFIC BRAKING
- REAR PEDESTRIAN ALERT
- SAFETY ALERT SEAT
- HD SURROUND VISION W/BED VIEW
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

### PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- DENALI PREMIUM SUSPENSION WITH ADAPTIVE RIDE CONTROL
- 2 SPD AUTOTRAC TRANSFER CASE
- 120V BED POWER OUTLET
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

### CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN
- GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY, WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES
- IN-VEHICLE TRAILERING APP
- 3 YEARS OF GMC CONNECTED SERVICES
- 12 SPEAKER BOSE PREMIUM SERIES
- 3 YEARS ONSTAR PREMIUM PLAN:
  - REMOTE ACCESS PLAN
  - SAFETY AND SECURITY PLAN
  - UNLIMITED WIFI DATA PLAN
  - SEE ONSTAR.COM FOR DETAILS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- ADAPTIVE CRUISE CONTROL
- BED & INSTRUMENT PANEL
- 15" DIAG HEAD UP DISPLAY
- REAR CAMERA MIRROR

### EXTERIOR

- 12.3" DIAG DIGITAL DRIVER
- KEYLESS OPEN & REMOTE START
- WIRELESS CHARGING

### INTERIOR

- FULL GRAIN LEATHER SEATS
- PREMIUM MICROSUDE HEADLINER
- DUAL ZONE CLIMATE CONTROL
- 16 WAY PWR FRONT MASSAGE SEATS
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS
- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- HEATED & LEATHER WRAPPED STEERING WHEEL
- POWER SUNROOF

### EXTERIOR

- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER W/ LOGO
- GMC MULTIPRO TAILGATE
- MULTIPRO AUDIO SYS BY KICKER
- POWER FOLDING, HEATED MIRRORS

### LED HEADLAMPS & TAILLAMPS

- LED HEADLAMPS & TAILLAMPS
- LED DAYTIME RUNNING LAMPS

MANUFACTURER'S SUGGESTED RETAIL PRICE

**STANDARD VEHICLE PRICE \$82,100.00**

## OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

WHITE FROST TRICOAT	1,095.00
CREDIT - NOT EQUIPPED WITH STEERING COLUMN LOCK	-50.00
GVWR 7,100 LBS. (3,221 KG)	INC.
REAR AXLE 3.23 RATIO	INC.
<b>TOTAL OPTIONS</b>	<b>\$1,045.00</b>
<b>TOTAL VEHICLE &amp; OPTIONS</b>	<b>\$83,145.00</b>
DESTINATION CHARGE	1,895.00

**TOTAL VEHICLE PRICE\* \$85,040.00**

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

SIERRA 4WD

**Fuel Economy**

**17** MPG combined city/hwy

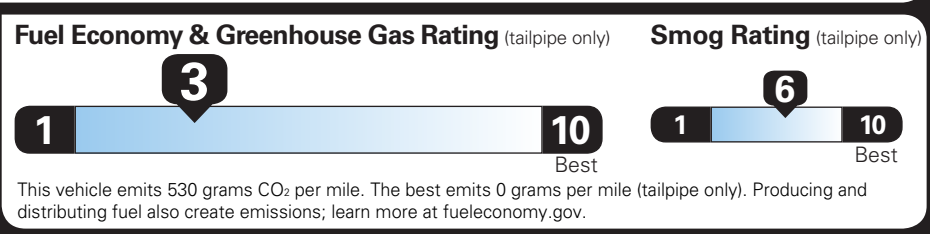
**15** MPG city

**19** MPG highway

**5.9** gallons per 100 miles

You spend **\$8,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$3,200**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)  
Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** ★★★★★  
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** ★★★★★  
Based on the risk of injury in a side impact.

**Rollover** ★★★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 33%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO 38%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
**FINAL ASSEMBLY POINT: ROANOKE, IN U.S.A.**  
**COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES**

This label has been applied pursuant to Federal law - Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO CHRHZ5 SALES CODE E  
SALES MODEL CODE TK10543  
DEALER NO 08236  
FINAL ASSEMBLY: ROANOKE, IN U.S.A.

VIN 1GTUUEL6PZ243003 REISSUE

DEALER TO WHOM DELIVERED  
**RICK HENDRICK CHEVROLET BUICK GMC**  
12050 W BROAD ST  
RICHMOND, VA 23233-1001

